



# BANNERS ON THE BOULEVARD

## A COMMUNITY SPONSORSHIP PROGRAM

Dear Community Organization,

Burbank Boulevard Elementary and Gifted Global Learning Magnet, home of the Bees, is a wonderful Pre-K through 5<sup>th</sup> Grade school in Valley Village.

We are immensely proud of our Magnet program for grades 2-5, and our school was recently named an Honor Roll school by Educational Results Partnership, which recognizes high performing, achievement gap closing schools across the nation.

We are a newly founded PTA at a Title 1 school that has never before had a successful PTA or lasting sponsorship program. This means that our children haven't been able to benefit from the enriching experiences that PTA fundraising is able to provide.

We are excited and motivated to establish a strong and successful PTA at our school. We would love to offer local organizations the opportunity to be a part of that success through our 'Banners on the Boulevard' sponsorship program, helping us to build a strong foundation upon which our PTA and school can thrive.

### **BENEFITS**

- Display your organization's information in a prime location along Burbank Boulevard.
- Reach our entire school population through our PTA website.
- Build a mutually beneficial partnership with a local and loyal community school, helping to enrich the school experience for students.

### **SPONSORSHIP COSTS**

To become a 'Banners on the Boulevard' sponsor a donation of \$350 is required.

Banners on the Boulevard sponsors will receive;

- A 4ft x 4ft banner\* on Burbank Blvd school fence (south side of Burbank between Bellingham & Saint Clair) from . July 1, 2023 - June 30th, 2024
- Recognition on our PTA website ([www.BurbankBeesPTA.org](http://www.BurbankBeesPTA.org))  
July 1, 2023 - June 30th, 2024

\*Sponsor applications and artwork for Banners on the Boulevard is subject to final approval by School Administration and the PTA Board. Please see attached guidelines for specific details of the Banners on the Boulevard sponsorship agreement.

**Burbank Boulevard Elementary PTA is a non-profit 501c3 corporation — Tax ID 86-2355076**  
**Donations are tax deductible to the extent permitted by law.**



# BANNERS ON THE BOULEVARD

## PROGRAM GUIDELINES

### APPROVAL PROCESS

1. Please complete the attached application then either scan & email to [burbankbeespres@gmail.com](mailto:burbankbeespres@gmail.com) or mail/drop off the application at the school office – Attn: PTA President, 12215 Albers Street, Valley Village, CA 91607. Please DO NOT send donation at this stage.
2. Sponsors will need to submit their logo to [burbankbeespres@gmail.com](mailto:burbankbeespres@gmail.com) for approval.
3. A member of the PTA Communications Committee will respond to sponsorship application with approval status within 30 days.
4. A final draft of the banner will be sent to sponsors for approval before it is printed.
5. Payment of donation (check) must be received before a banner can be printed.
6. The PTA will hang the banner and inform the sponsor when it is on display.

### TERMS OF SPONSORSHIP AGREEMENT

1. Sponsorship banners remain on display until June 30<sup>th</sup> of the current school year at which point sponsors will be contacted about renewing their donation.
2. All sponsorship banners will be printed by the PTA and will remain PTA property.
3. All sponsorship banners will include a narrow border and the words '*Proud Sponsor of Burbank Blvd Elementary PTA*' within the 4ft x 4ft margins, in addition to the business logo/details.
4. The PTA board and school principal reserve the right to decline or change banner verbiage and images if they do not adhere to LAUSD guidelines. The PTA will be able to advise if changes are required in order to proceed with sponsorship.
5. If a sponsorship banner is damaged due to weather, vandalism, or theft that renders the banner illegible, the PTA will pay to replace the banner **one time** during the school year.
6. If a sponsorship banner is declined, a written statement will be sent to the sponsor with an explanation.

If you have any additional questions regarding the Banners on the Boulevard sponsorship program please get in touch via email; [burbankbeespres@gmail.com](mailto:burbankbeespres@gmail.com)

Thank you for supporting our PTA!



# BANNERS ON THE BOULEVARD

## SPONSORSHIP APPLICATION FORM

### **BANNER DETAILS (please print clearly)**

Organization Name: (as you would like it to appear on your banner)

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Organization Website: (optional)

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Organization Address: (optional)

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Logo – please initial here if you have sent the logo to [burbankbeespres@gmail.com](mailto:burbankbeespres@gmail.com)  
**The logo file should have a minimum resolution of 150dpi. A PNG image is preferred, but if this is not possible then email us what you have and we will do our best to make it work.**

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### **CONTACT DETAILS (please print clearly)**

Name of contact and role at organization:

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Organization Name: (if different from above)

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Full Organization Address:

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Contact Phone Number:

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Contact Email Address:

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Signature on behalf of sponsor organization:

Date: \_\_\_\_\_